

PROGRAMME

The course begins with 5 days of physical activities in Almería (20 hours total). The program below includes the visit to several digitalized agro-companies and learning successful cases of digital transformation.

- Opening session: Digital maturity of an enterprise
 - How to implement the digital transformation of an enterprise
 - Information systems for an agro-enterprise: ERP, CRM, BPM, etc.
 - Emerging technologies to digital transformation: big data, blockchain, IA, machine learning, drones, RPA, etc.
-

- ISO 38500 Corporate governance of IT
 - Successful of the digital transformation relies on good IT governance
 - Best practices of IT governance for an agro-enterprise
-

- Smart-agro technologies to an enterprise
 - HISPATEC: Successful cases of digital transformation around the world
-

Visit to Central Office of Unica Group to learn more about its digital transformation successful case

Visit to Tecnova I+D Laboratory to learn more about IT trends in digitalization of an agro-enterprise

- Visit to a smart-greenhouse at the Ual Anecoop Experimental Farm Foundation
 - Visit to an automated packaging warehouse of Agroponente
 - Closing session: Road to digital transformation of an agro-enterprise
-

Virtual Component

After 5 days in person in Almería, and for a period of 2 weeks of collaborative online work (16 hours total), each team of students will solve the proposed exercise (*assessing the digital maturity of a real agro-company and writing a report including a set of recommendations for its digital transformation*).



Genoveses Beach in Cabo de Gata Natural Park (www.cabogataalmeria.com/en)

FREE



**All the afternoons and
the weekend free to...**

enjoy our wonderful beaches, delicious food, the joy of our people,
get to know our culture and our heritage sites.